Circulation: 330,000 | Audience: 627,000

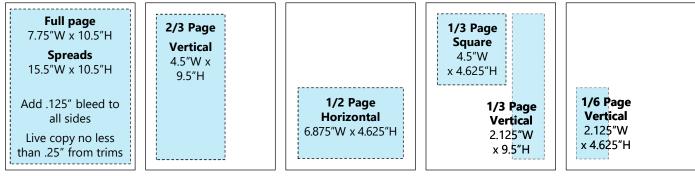
General Advertising Rates

Rate Card #26 Effective January 2023 All rates are gross

Ad Size	1 x	2 x	4 x
Full Page	\$ 8,250	\$ 7,840 \$	7,450
2/3 Page	5,780	 5,490	5,220
1/2 Page	4,750	4,300	4,090
1/3 Page	3,290	3,130	2,970
1/6 Page	2,240	2,110	2,040



Ad Sizes



Print Ad Requirements

All print ads must be uploaded to https://acepubs.sendmyad.com

- Downloadable InDesign ad templates available at https://acepubs.sendmyad.com
- Ads must be submitted as a PDF/X1a
- File must be flattened prior to saving as a PDF/X1a
- File must be high resolution (300 dpi)
- CMYK or grayscale (no spot colors, RGB, LAB, or ICC color profiles) with a maximum density of 300
- Fonts should be imbedded
- All marks including trim, bleed, center and color bars should be included in all colors and outside of the bleed area with offset at .1667 inch

Please be sure that your advertisement is created to specifications prior to uploading. Your first upload on https://acepubs.sendmyad.com is FREE. Additional ad uploads may incur additional production charges.

Production questions? Contact: Jessica Cabading • 714-885-2392 • cabading.jessica@aaa-calif.com