

Circulation: 4,900,000 | Audience: 11,760,000

Ad Dates and Specifications

Ad Close Dates

2023 Issue	Space Close	Materials Due	In-Home Date
Feb/Mar/Apr	12/1/2022	12/8/2022	1/24/2023
May/Jun/Jul	3/1/2023	3/8/2023	4/22/2023
Aug/Sep/Oct	6/1/2023	6/8/2023	7/24/2023
Nov/Dec/Jan	9/1/2023	9/8/2023	10/24/2023



Ad Sizes

<p>Full page 7.75"W x 10.5"H</p> <p>Spreads 15.5"W x 10.5"H</p> <p>Add .125" bleed to all sides</p> <p>Live copy no less than .25" from trims</p>	<p>2/3 Page Vertical 4.5"W x 9.5"H</p>	<p>1/2 Page Horizontal 6.875"W x 4.625"H</p>	<p>1/3 Page Square 4.5"W x 4.625"H</p> <p>1/3 Page Vertical 2.125"W x 9.5"H</p>	<p>1/6 Page Vertical 2.125"W x 4.625"H</p>
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Print Ad Requirements

All print ads must be uploaded to <https://acepubs.sendmyad.com>

- Downloadable InDesign ad templates available at <https://acepubs.sendmyad.com>
- Ads must be submitted as a **PDF/X1a**
- File must be flattened prior to saving as a PDF/X1a
- File must be high resolution (300 dpi)
- CMYK or grayscale (no spot colors, RGB, LAB, or ICC color profiles) with a maximum density of 300
- Fonts should be imbedded
- All marks including trim, bleed, center and color bars should be included in all colors and outside of the bleed area with offset at .1667 inch

Please be sure that your advertisement is created to specifications prior to uploading. Your first upload on <https://acepubs.sendmyad.com> is FREE. Additional ad uploads may incur additional production charges.

Production questions? Contact: **Lorraine McCraw** • 714-885-2383 • mccraw.lorraine@aaa-calif.com